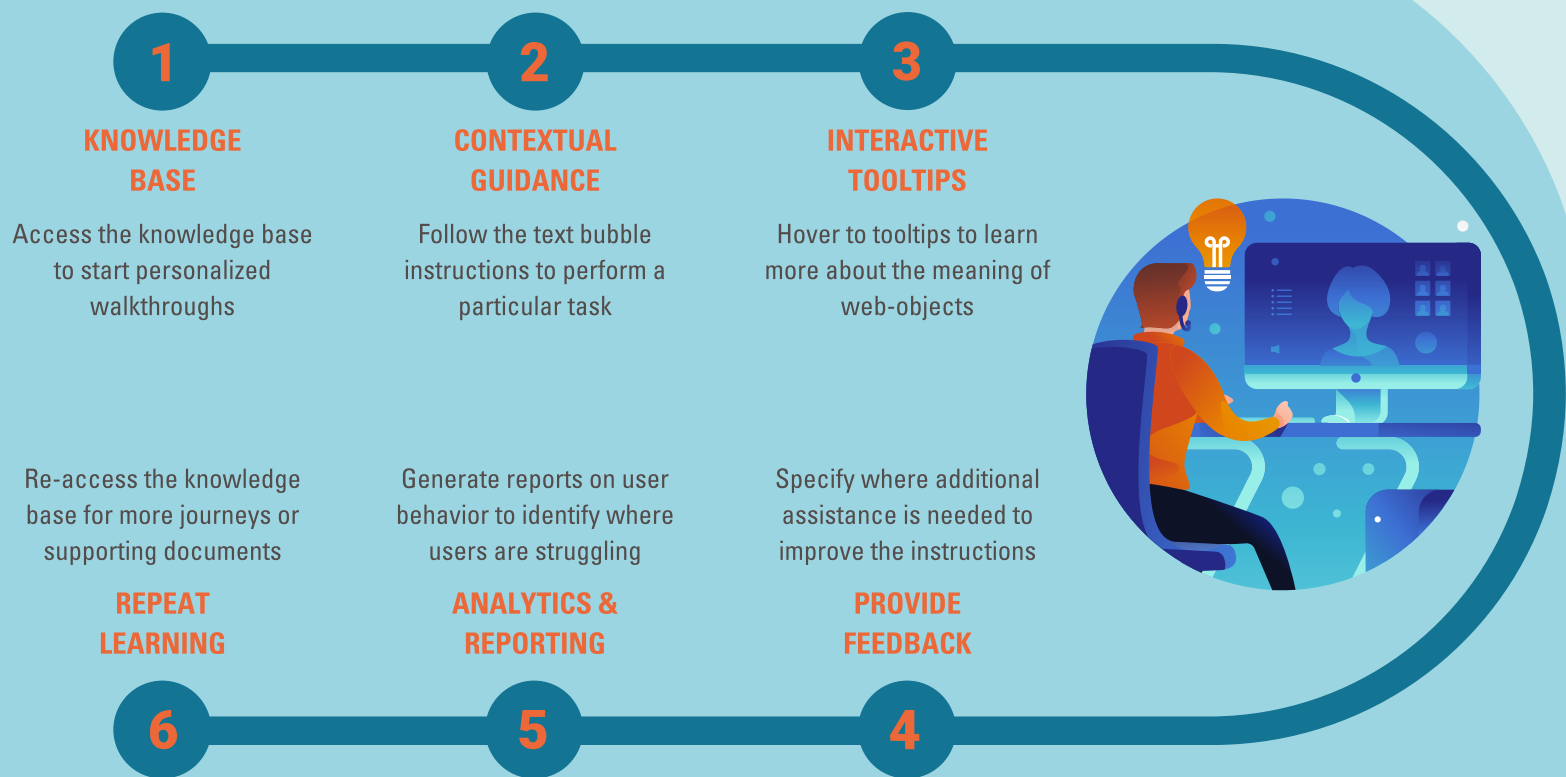


Digital Adoption Platforms are cutting-edge solutions for digital training and onboarding problems. The overlay technology enables users to be guided through and accros applications with the use of personalized in-app contextual cues. Digital Adoption Platforms are a sustainable solution for closing the digital skills gap during and after digital transformation.

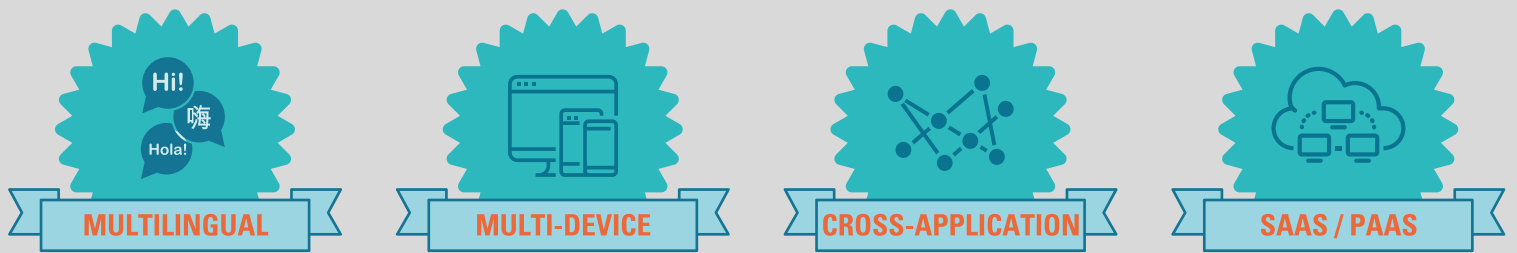
THE DIGITAL USER JOURNEY WITH DAP



PROBLEMS SOLVED WITH DAP



OTHER FEATURES OF DAP



VALUE OF DAP FOR KEY STAKEHOLDERS

OPERATIONS MANAGER

The journeys of DAP train users according to best practices which create uniformity and results in higher productivity. The analytics feature provides insight in where users dropped-off or which journeys have become redundant. Managers can also embed custom surveys to gather information on any topic. On top of that, the consequences of experienced people leaving the company is mitigated since all process instructions are stored in DAP.



IT MANAGER

After new application releases in general and digital transformation in particular, IT support tends to increase because employees are not fully familiar with the system. Digital Adoption Platforms reduce the amount of IT support tickets since all instructions are available within the application. IT managers are unburdened and have in turn more time to focus on internal IT projects

USERS

People learn 10 % of what they read and 80% of what they experience. Users recall and understand tasks better due to the learning-by-doing nature of DAP. Work becomes less complex and more intuitive. Furthermore, users do not have to bother their co-workers anymore since all instructions are within the target application. Employee engagement increase as a result of this.

HR MANAGER

Using DAP as main onboarding strategy enables HR managers to reduce onboarding time and internal training costs. All instructions are structured in the portal which makes it easier to manage and update. The element detection algorithm of DAP ensures that instructions are automatically updated after application updates. No need to update training material manually anymore.

DAP STATISTICS

